



December 1997

profile: jorge

We are all familiar with his presence on the Santana stage and the warmth and electricity generated by the two brothers playing side by side. Jorge Santana is the youngest of three Santana brothers. Being part of a musical family and constantly exposed to music was a primary influence. Also, being surrounded by constant musical activity became a major inspiration which led him to pick up the guitar after Carlos.

Jorge credits Carlos for introducing him to a wide range of music, musical styles, personalities and experiences. By the late 60's while he was still in high school, Jorge began his musical career playing in local San Francisco clubs with the SUBBs (Sounds Unlimited Blues Band).

Through the years Jorge's musical career has taken many paths and once again he has returned to the scene with a new band. He now juggles his career between heading up the division of Artist Relations at Santana Management and his new band 'Jorge Santana.'

When I caught up with Jorge I found him, as always, quietly working his way through the many requests that arrive each day for Carlos.

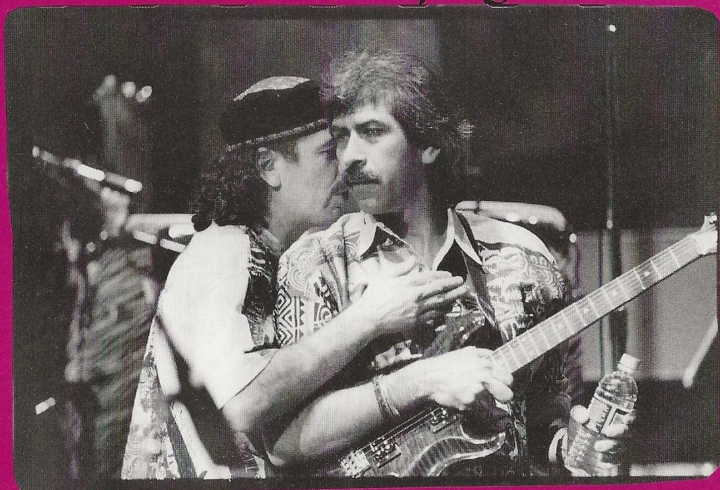
sc: Jorge you are most noted for your association with Malo, how did that association begin?

js: They were looking for another guitar player and they heard of me through Carlos. At the time the band was called The Malibus.

sc: How long did you play with them?

js: We played together for about three years.

an interview with jorge santana



Carlos and Jorge



*The wellspring of eternal hope
is opening our hearts and minds.
Envision God's grace flowing through us all.
Embrace your absoluteness
All is One One Love A Love Supreme*

sc: Back then what was the music scene like for the band?

js: We were one of the better known nightclub bands. Malo was an eleven piece Latin rock n roll band opening for four piece rock n roll bands. Bands like 'Ten Years After', 'Arkansas' & 'Black Oak'. We had very different styles. The band played Carnegie Hall and the Bull Ring in Tijuana and everything in between. We were also one of the last wave of bands to come out of the Bay Area in the late 60's that I refer to as 'sign up bands'. During the 60's when music started to boom and records started to sell, the record labels just signed up bands. However, by the 70's the times had changed and the labels stopped throwing money to bands and began playing it safer.

sc: So how did Malo get its big break?

js: Through a connection, we were able to get a demo tape to Warner Brothers. They signed us and we recorded four albums. After that the band disbanded.

sc: Before the band broke up did you ever have the opportunity to play with Santana?

js: Yes, I believe it was at Winterland, the bill was Journey, Santana and Malo.

sc: After years of intense creative activity that must have been a real change. What did you do after Malo?

js: From 1975-1977 I lived with Carlos & Deborah at their Mt. Tam home and did nothing but play guitar, eat and sleep. Then in 1978 I recorded 'Jorge Santana' on a NY label called 'Tomato'. I then put out a second solo recording on the same label called 'It's All About Love', which was produced by Allen Touissant. I gathered some musicians and we toured behind the album until 1981 and then I stopped. I went in a few different directions until 1989 when I started working with Carlos at Santana Management.

(continued on next page)



we care . . .

Carlos and Deborah have started a Foundation called Milagro. The Milagro Foundation provides financial assistance for educational, medical and housing needs of children all over the world. The Santanas believe that life is a miracle (milagro) and that

children everywhere deserve the opportunity to lead safe, healthy and educationally creative lives. The Milagro Foundation provides financial aid to students of diverse cultural backgrounds for attendance at private schools, affording them an academic and artistic education previously unavailable.

If you would like to make a donation to the Milagro Foundation please do so by sending a check or money order to: Milagro Foundation, P O Box 9125, San Rafael, CA., 94912-9125.

For more information please write to the above address or e-mail: scharles@santana.com. Thank you for helping.

Moving? If you move or have moved recently please let us know your new address. Send an email change of address notification to scharles@santana.com or use the good old U.S. mail to PO Box 881630, San Francisco, CA 94188-1630.

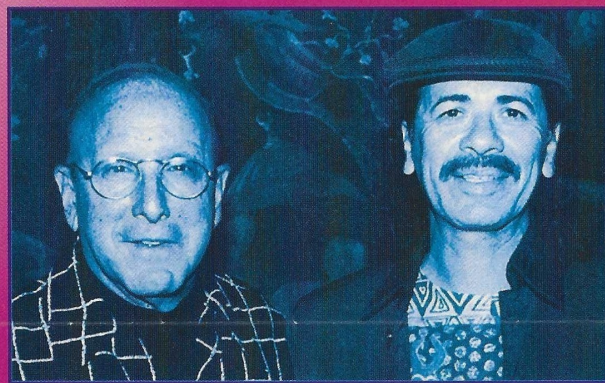
carlos signs with arista

Carlos has come home. In September he signed an exclusive recording contract with Arista Records under the leadership of President and Founder, Clive Davis. Clive first signed Carlos and the original Santana Band to Columbia Records in 1968 following the legendary Fillmore West performances in San Francisco that same year.

"Signing Carlos Santana is an emotional experience for me as we join together after a long hiatus," Davis said, "Carlos is a peerless musician and his music is contemporary, vital and as timeless as ever. He brings audiences of all ages to their feet at every concert and I know his forthcoming albums on Arista will reach new heights for his already legendary achievements."

Carlos is very grateful to again have the opportunity to work with Clive Davis. "He is a person of great passion and clarity. It means a great deal to me personally to have a renewed association with him. Clive's contribution to the music world is immeasurable, and he continues to be a source point of inspiration for musicians everywhere. I truly look forward to working with him and being part of the Arista family."

Carlos has just spent the last month at home writing new songs and hopes to be in the studio recording new music soon.



Clive Davis with Carlos



Rusted Root band and crew, Santana band and crew, with Danny Zelisko -- our wonderful promoter for Phoenix, Tuscon and Albuquerque.

sc: I often get fan mail wondering why they don't see you on stage as often as they used to.

js: In 1989 I was more on the road with the band, however, not as a band member. Then I went to Mexico and performed on the *Sacred Fire* CD, which led to the thought of doing the *Brothers* CD. My last highlight with Carlos was Woodstock '94.

sc: Now you're beginning again with your new group.

js: It seems that I've come full circle. Early in 1997 I performed with Malo a couple of times. Then I began performing under the name of Jorge Santana with a band made up of six musicians.

sc: How would you identify the sound of the Jorge Santana?

js: Latin rock.

sc: Jorge, what type of music do you listen to?

js: Mostly I listen to vocal/instrumental easy listening.

sc: What are you the proudest of in terms of your musical career?

js: I'd have to say my writing. It has really grown over the years and best expresses who I am as a musician.

sc: Through the years you've had the opportunity to play with many different musicians. Who stands out in your mind?

js: There is not one musician who stands out, but an event. For me it was playing at the NARAS Tribute for Carlos, February 25, 1996 (at Universal Amphitheatre). It was an incredible opportunity to share the stage with so many musicians whom I admire and whose careers I've followed.

sc: I have come to know you, from our employment at Santana Management, as a person of great compassion and light. Where did this mission of life that you and Carlos share develop from?

js: I am not as vocal about my views as Carlos, however, I probably would have to say that our mother, Josefina Santana planted these seeds in all of us as children. They are her reflections on life that we emanate today. Another contributing factor is our history, migrating from Mexico to San Francisco and the times we grew up in also helped to solidify these beliefs. In addition, our father, Jose Santana's contribution was his great compassion, a person who brought happiness and inspiration to everyone he met, through his voice and violin. I believe that I am just continuing my parents' mission of service to humanity.

Stefani Charles



Don José Santana

José Santana died of heart failure November 1 at his home. Born in Cuautla, Jalisco, México, January 18, 1913, Señor Santana was taught to play the violin at an early age by his father, Antonino. In his early teens José began performing in a classical symphony orchestra and in later years he became the leader of the orchestra.

Married to Josefina Barragan in 1940, José transferred his talents to mariachi music and in the early 1950s, performed with his band, Los Cardinales, in Tijuana and Southern California.

Moving to San Francisco in 1961, José became a popular personality at the Latin American Club, La Terazza and El Tapatío over the years and performed at many social events. His last years included regular engagements at La Cantina in Mill Valley.

José Santana is survived by his wife, Josefina, his children Antonio Santana, Laura Porras, Irma Santana, Carlos Santana, Leticia Bailey, Jorge Santana, Maria Lasher, sixteen grandchildren, four great grandchildren and a host of family and friends in México.

"José Santana was a supreme communicator with his voice and violin. His graciousness, charm and charisma were a natural joy to witness. He made children of all ages happy and brought joy and inspiration to one and all. He truly made his family proud. We are honored and grateful to continue his mission and vision of service to humanity."

- Carlos Santana 11-3-97

rock and roll hall of fame®

Carlos, as a member of Santana, will be inducted into the Rock and Roll Hall Of Fame at the Thirteenth Annual Induction Ceremony on January 12 at the Waldorf-Astoria Hotel in New York City. The other members of the band who were nominated and chosen are Gregg Rolie, David Brown, Michael Shrieve, Mike Carabello, and Jose Chepito Areas.

Carlos, as we all know, does not wake up in the morning to win awards. But, he says "I'm happy for the people who are happy for me. I'm especially happy for Latin people who speak Spanish. For them I feel really happy. It's their moment."

We would like to thank all of the fans who wrote to the Rock and Roll Hall of Fame offices and all of those who didn't, but kept the thought alive in your hearts and minds.

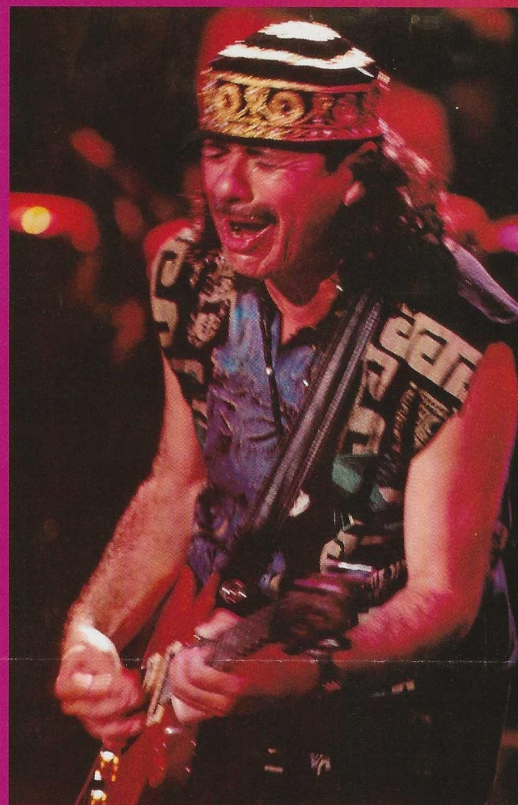


photo by Ken Friedman

tour dates

Sat Dec 6

Ft. Myers, FL

Lee County Sports Complex

Sun Dec 7

Orlando FL / Citrus Bowl*

Sat Dec 20

Anaheim CA / Arrowhead Pond

Sat Dec 27

Maui HI / Maui Arts & Cultural Center

Wed Dec 31

Honolulu HI / Blaisdell Arena

Tue Feb 3

San Diego / CA Qualcomm Stadium*

Thu, Fri & Sat Feb 5, 6 & 7

Las Vegas, NV Hard Rock Hotel

*Santana will be opening for the Rolling Stones

band line up

Carlos Santana Guitar

Chester Thompson Keyboards

Benny Rietveld Bass

Raul Rekow Congas

Karl Perazzo Timbales

Rodney Holmes Drums

Tony Lindsay Vocals

Interested in photos of Carlos and the band?

Contact Joe Sia. He has great shots. In fact the shot of Carlos cutting birthday cake in the September issue of the newsletter is his shot.

Joe Sia Photography

955 Tunxis Hill Road, Fairfield, CT 06430

Telephone: 203 336 9221



**L: Terri Thorfinnson, Planned Parenthood of Santa Barbara.
R: Victoria Mackenzie**



club dead

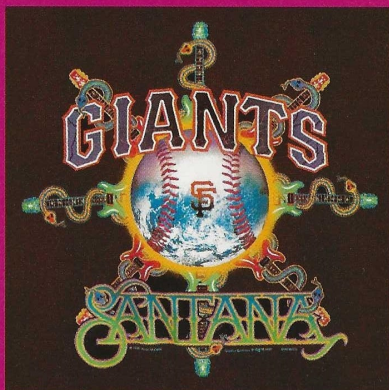
Club Dead and Santana have joined forces. For their latest merchandise catalog please call 1-800-544-4235, or from outside the U.S. 1-415-896-2686, or visit their website at www.clubdead.com.

Do you have a retail store or know someone who does? For information on selling Santana merchandise please contact Dean Gelfand. Telephone 415/289-1026. Fax 415/289-1053 or email Dreamer300@aol.com

merchandise thank you!

Karl Perazzo and his band Avance want to thank you for the overwhelming interest in their CD. For future orders please send \$13.00 plus shipping and handling, \$2.00 US, \$4.00 Intl to: Avance-PO Box 381-San Leandro, CA 94577. Please make checks payable to D. Perazzo. If you have any questions or concerns please call 1-415-824-2821.

SANTANA and THE SAN FRANCISCO GIANTS. It may not seem a likely pairing, but the San Francisco Giants major league baseball team and Carlos



Santana have teamed up to create a souvenir t-shirt using both logos in a very unique design. The design was created by Solo Studios in San Rafael, California. Shirts can be purchased at any Dugout store or by calling 1-800-GIANT-SF (442-6873).

planned parenthood hits the road with santana

By Victoria Mackenzie, Project Manager, Planned Parenthood, New York

When Santana took to the road this past summer, Planned Parenthood affiliates went with them, conducting outreach, education, and advocacy at shows from coast-to-coast. Thanks to Santana and Rusted Roots sponsorship, I was able to go along for the ride on a seven show stint through Washington, Oregon, California, and Nevada. At shows we provided information on sexual health and safer sex, offered condoms, recruited volunteers and activists, asked fans to write to Congress, and more. Known by many on the tour as the Condom Lady, I also had the opportunity to undertake an extremely important anthropological study on the regional variances in condom color preference. Results: Pacific Northwest likes green, desert states are into yellow, while New Yorkers, of course, prefer black.

This may have been the first Santana tour for Planned Parenthood, but we have been around since 1916. We were founded to serve poor, immigrant women, many of whom did not know the basics of pregnancy prevention and many women died as a result. In fact, birth control was illegal back then, and it was not until 1965 that it was legalized for married couples. Legal birth control for everyone finally became a reality in 1972, five years after the summer of love!

Planned Parenthood, a not-for-profit organization, now has 900 clinics nationwide, offering contraceptive services and counseling, cancer screening, abortion, prenatal and mid-life care, adoption referral, and more. And thankfully, quality information and birth control are now available to most of us, but still, not for everyone. We believe health care and information should all be even more available and accessible and that's why we reach out wherever we can. Working in settings like concerts helps make Planned Parenthood and conversations about sex and sexual health a part of everyday life. And the overwhelming support of Santana and Rusted Root fans was inspiring. Every night when the gates closed, I felt rejuvenated (even though I probably needed a shower pretty badly!). Carlos Santana's spirit fuels an open, energetic, and almost jubilant atmosphere. While on stage, Carlos often spoke about oneness and the concept that all humans, regardless of race, ethnicity, gender, sexual orientation, and economic status, are linked in our humanity. Planned Parenthood's philosophy is deeply rooted in the concept of oneness -- to form strong communities and a strong society, we must respect and foster individuality and the right of each person to the essential truth of self-determination. The application of this concept to Planned Parenthood's mission means that we all deserve the fundamental right to reproductive self-determination -- to choose when or whether to have children. But we cannot merely believe in that concept, we must also act on our beliefs. Because unless we do, we will find our rights diminished.

Next year, during the 25th anniversary of Roe v. Wade, the landmark decision legalizing abortion in the U.S., we are mobilizing pro-choice and pro-family planning Americans to ensure that we continue Planned Parenthood's 80 year legacy of promoting and advocating prevention and responsible choices. We hope you will join us, and that we'll see you on the road!

How To Support Planned Parenthood: To donate to Planned Parenthood, call 800-829-PPFA or write 810 Seventh Avenue, New York, NY, 10019. To locate the Planned Parenthood nearest you call 1-800-230-PLAN. Access our website at www.ppfa.org/ppfa. It's chock full of information on reproductive health, education, and advocacy.

On Saturday, November 8, 'Viva Santana', a new, limited-edition bronze sculpture honoring Carlos was unveiled at the Dyansen Gallery in San Francisco. Paul Wegner, noted artist and serious music fan, has created sculptures depicting a wide range of subjects and themes, including his acclaimed Jazz and Blues series. Through his work, Wegner has documented the artists who have affected American culture in a positive way. In featuring such musical artists as Carlos, John Lee Hooker, Billie Holiday and Louis Armstrong as subjects, he honors the music legends who defy all geographic and cultural boundaries in their own work.

The 24" tall sculpture depicts Carlos in a familiar pose: eyes closed, face turned toward heaven with an expression of pure joy. The piece will be featured along with additional works by Wegner in the Dyansen Gallery exhibition which is scheduled to run indefinitely.

To read an excellent interview with Carlos held at the event please visit www.earthlink.net/~thesonics. This wonderful interview was conducted by Jay Siekierski.

paul wegner sculpture

