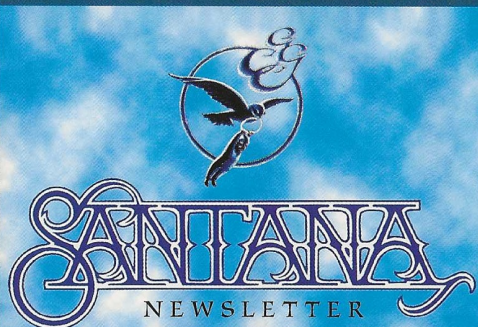
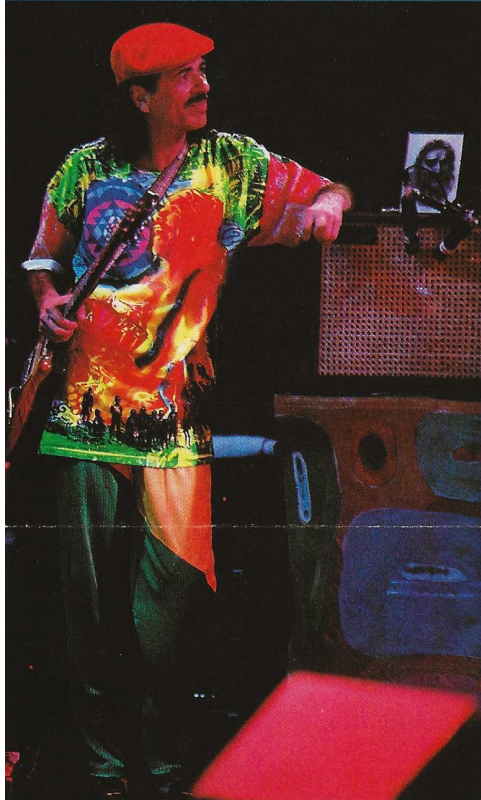


The most valuable possession you can own is an open heart.
The most powerful weapon you can be is an instrument of peace. – Carlos Santana
2.7.96



MARCH 1996

FIRST-EVER N.A.R.A.S. TRIBUTE CONCERT / ROCK WALK INDUCTION

In its first-ever tribute to an individual artist, the National Academy of Recording Arts and Sciences, Inc. honored Carlos in a special benefit concert at the Universal Amphitheater on February 25. The event, which also celebrated the 10th Anniversary of Hollywood's Rock Walk generated funds for the NARAS Foundation's Grammys in the Schools® program.

The Grammys in the Schools programs are dedicated to returning music education to our schools and ensuring access to our rich cultural legacy. They meet the needs of high school students by defining career opportunities in music and recording through a variety of interactive workshops and master classes while providing access to professional performers and drawing attention to music education. These activities take place in major cities nationwide through partnerships developed with school districts and host universities and emphasize the importance of continuing education beyond high school.

Carlos was also inducted in Hollywood's Rock Walk with a hand print ceremony on Friday, February 23. The entire Santana Band performed for the entire benefit concert and was joined by the following artists:

Escola Nova de Samba • Buddy Guy • Kirk Hammett •
Herbie Hancock • Mickey Hart • Tramaine Hawkins
John Lee Hooker • Armando Peraza • Vernon Reid •
Jorge Santana • Wayne Shorter • Jimmy Smits
Linda Tillery & The Cultural Heritage Choir
Daniel Valdez • Luis Valdez • Bob Weir
Dolores Huerta • Arturo Sandoval • Giovanni Hidalgo
Bill Ortiz • Melecio Magdaluyo • Mike Rinta

SURF'S UP

"Some musicians have a sound that is so authentic, so particularly their own that from the very first note you hear, you care about them. They strip you wide open and tear through your defenses. Forcing you to dance, to move, to feel, even to cry. The tone of Carlos Santana's music does just that."

"Through the 1970's the Santana guitar sound became synonymous with surfing. If you made a wide-release surf movie in that decade, you hadn't finished until a Carlos track was in there somewhere. Santana's music just seemed to fit the riding of the waves; a truth which holds today, though he is completely surprised when informed of his surf movie renown. I'm flattered; he says. I had no idea."

This is excerpted from an article written by Dave Kennedy and appears in the April issue of Surfing Magazine. It's an excellent interview with Carlos with some beautiful new color photos.

Also look for a feature article on Carlos in the March issue of Hispanic Magazine.

Newsletter compiled by Kitsaun King • Photo of Carlos ©Ken Friedman • Graphics by Su Suttle / Neko Studios SF: <http://www.nekostudios.com>

TOURING 1996

The following dates are still subject to change!

Wed • 13 Mar
San Juan, Puerto Rico
Anfiteatro Luis Munoz
Marin
Fri • 15 Mar
Bogota, Columbia
Campin Stadium
Mon • 18/19 Mar
Sao Paulo, Brazil
Olympia
Wed • 20 Mar
Rio De Janeiro, Brazil
Metropolitan
Thu • 21 Mar
Sao Paulo, Brazil
Olympia
Sat • 23 Mar
Curitiba, Brazil
Ginasio Taruma
Sun • 24 Mar
Porto Alegre, Brazil
Gigantinho

Thu • 25 Apr
Wellington, New Zealand
Queens Wharf
Fri • 26 Apr
Auckland, New Zealand
Smart Supershop
Sun • 28 Apr
Sydney, Australia
Entertainment Ctr.
Tue • 30 Apr
Brisbane, Australia
Entertainment Ctr.
Thu • 2 May
Melbourne, Australia
Flinders Park
Sat • 4 May
Adelaide, Australia
Entertainment Ctr.
Tue • 7 May
Perth, Australia
Entertainment Ctr.
Thu • 9 May
Jakarta, Indonesia
Hilton Convention
Center/Plenary Hall
Sat • 11 May
Kuala Lumpur, Malaysia
Stadium Nagara
Sun • 12 May
Singapore
Harbour Pavilion
Tue • 14 May
Ho Chi Minh, Vietnam
Phan Dinh Phung
Stadium
Thu • 16 May
Bangkok, Thailand
Queen Sirikit
Sat • 18 May
Hong Kong
H.K. Stadium
Mon • 20 May
Taipei • TICC
Wed • 22 May
Seoul, South Korea
Stadium 88/Olympic
Green
Fri • 24 May
Maui, Hawaii
Maui Arts & Cultural
Center
Sat • 25 May
Honolulu, Hawaii
Richardson Field

Mon • 24 Jun
Brussels, Belgium
Westfalenpark
Thu • 27 Jun
Wurzburg, Germany
Open Air
Fri • 28 Jun
Linz, Austria
Sat • 29 Jun
Vienna, Austria
Gallopprenplatz
Sun • 30 Jun
Budapest, Hungary
Orczy Park Stadium
Tue • 2 Jul
Udine, Italy
Villa Manin
Wed • 3 Jul
Trento, Italy
Stadio Brtamasco
Fri • 5 Jul
Rome, Italy
Curva Olimpico
Stadium
Sat • 6 Jul
Pistoia, Italy
Duomo Square
Sun • 7 Jul
Milan, Italy
Parco Aquatica
Tue • 9 Jul
Caen, France
Zenith
Wed • 10 Jul
Paris, France
Zenith
Fri • 12 Jul
The Hague, Netherlands
North Sea Jazz
Festival
Sat • 13 Jul
Luxemborg
Sun • 14 Jul
Frauenfeld, Switzerland
Out on Green
Tue • 16 Jul
Montreaux, Switzerland
Montreaux Jazz
Festival
Wed • 17 Jul
Vienne, France
Les Arenes
Thu • 18 Jul
Nice, France
Nice Jazz Festival
Fri • 19 Jul
Arles, France
Les Arenes
Sun • 21 Jul
Stuttgart, Germany
Hegelsaal Jazz
Festival
Mon • 22 Jul
Koln, Germany
Tanzbrunnen
Wed • 24 Jul
Hannover, Germany
Sportparkarena
Thu • 25 Jul
Hamburg, Germany
Stadtspark
Fri • 26 Jul
Langlands, Denmark
Sun • 28 Jul
London, England

GRAMMYS & BAMMIES

Carlos has been nominated for a Grammy for *Every Now and Then*, recorded with Vernon Reid, from *Dance of The Rainbow Serpent* in the category of Best Rock Instrumental Performance.

The Bay Area Music Awards has once again nominated both Carlos and Chester for awards this year. Carlos has been nominated in the category of Outstanding Guitarist and Chester has been nominated in the category of Outstanding Keyboardist/Synthesist. Good luck to both! The annual Bammy event will be held on March 9.

NEW RELEASES

Eric Clapton Crossroads 2: Live In The Seventies is a four CD box set which features live blues recordings from the 70's. Included in this set is the song *Eyesight To The Blind/Why Does Love Got To Be So Sad* recorded on June 25, 1975 in Providence, Rhode Island at the Providence Civic Center featuring Carlos Santana, Armando Peraza and Ndugu Chanler. This recording will be released April 2 on the PolyGram label.

Sony Music/Italy will be releasing a compilation CD entitled *La Fuente del Ritmo*. The song selection will focus on Santana's Latin American repertoire. They are aiming for a March 4 release date.

Famed director/producer Bernardo Bertolucci will be using *Chill Out* in his next film, *Stealing Beauty*.

INTERNATIONAL FAN CONVENTION

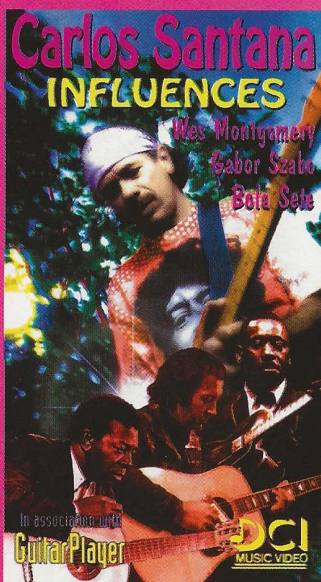
"Tribute to Santana" will take place on July 23, 1996 in Muelheim/Ruhr, Germany (near Dusseldorf) at the "Ringlokschuppen". Although Carlos, the band and management are not directly involved, we all hope this gathering will be fun and inspiring. If you would like to receive an information package, please contact: Petra Steger, Meisselstrasse 43, 45476 Mulheim/Ruhr, Germany. Telephone: 49/208-40 80 30 or Fax: 49/201-86 20 666.

INFLUENCES VIDEO

An exclusive offer for Santana fans only! DCI will be offering \$5.00 off the suggested retail price of \$19.95 for this wonderful video in which Carlos pays tribute to three guitar players who were major influences on his music: Wes Montgomery, Gabor Szabo and Bola Sete. The video includes rare performance footage by each of these great guitarists along with passionate commentary and inspired playing by Carlos. This video is now available with both Spanish and Japanese subtitles. To order and receive your discount please call 1-800-628-1528 ext. 215 or 214.

The *Lightdance video* is now available on laser disc. This video, inspired by the spirited music of Santana, explores the natural world from a unique perspective. The viewer is transported from the forest floor, through seas of clouds, over oceans of wildflowers and into mystical landscapes, all accompanied by the music we love, Santana. **This video won three awards** in 1995. The 1995 Golden Eagle Award from CINE, the 1995 Gold Special Jury Award from Worldfest Charleston at the Charleston International Film Festival and First Place, Music Video Category, from the 1995 Joey Awards. Each selection was made from hundreds of applicants by a panel of judges made up of peers, professionals and specialists within the video and film industries.

If you have a retail store or know someone who does and would like to have SANTANA merchandise, please contact Sony Signatures Retail at 1-800-879-7669.



Santana's Newest Venue is a Virtual Hit

If you haven't already paid a visit to the Santana WEB site, come on in and join over 40,000 WEB surfers who've logged on since December 1995! You can find us by logging on to **<http://www.santana.com>**

But, if you're even a little skeptical about how a trip on the Information Superhighway might connect with the spiritual and philosophical beliefs and convictions of famed rock guitarist and artist Carlos Santana, he explains, in his own words, The Internet is a vibration of where we're going now. Welcome to the next millennium - you've got to get on it, or you're going to be like the dinosaur'.

The Santana WEB site, which was developed with input and attention from Carlos and other Santana musicians, is a terrific place to explore and experience some of the many known and unknown facets of the Santana legend. Keep in mind, software technology, and is best viewed using Netscape, you can download a version on

Designed specifically with the fans in mind, the site responds to many of the most frequently asked questions and provides current, up-to-the-minute information about Carlos and the Band. As one visitor commented, "This is one of the classiest and most content-rich Web pages I've ever seen, musical or otherwise."

Here's some information about the different 'venues' contained within our site, as well as some ideas and plans for future development:

Music: This section highlights the entire Santana discography and gives viewers snapshots of album art, short audio clips of selected songs, and audio clips of Carlos discussing his records. Were working on adding more album art to keep this section current and interesting. Fans will also be able to obtain song title listings for many of the albums listed in this directory.

Carlos - Biography: Contains the essence of Carlos' philosophical and spiritual beliefs. There's also a series of links to other WEB sites whose organizations are supported by Carlos. Development is underway to provide a chronological listing of important events, both professional and personal, from the early Santana years, through the exciting events planned for 1996.

Musicians: Get up close and personal with each of the current Santana musicians. This section gives viewers access to special photographs as well as audio clips of exclusive interviews with the musicians. New clips and photos will be uploaded often so you can develop your own relationship with the musicians.

Tour: If you need to find out where Carlos and the Band will be performing this week, this month, or this year—here's the place to go! This section will be updated often so keep watching as our 1996 touring plans unfold.

International Fan Club: Provides important information about fan club membership. Eventually we're planning to add a special Fan Club Members Only section to give fan club members access to exclusive photos, as well as video and audio clips not available anywhere else on the site.

Merchandise: While the WEB SITE doesn't actually sell any of the merchandise, this section responds to many questions we get by mail and by phone about how to obtain some of the beautiful merchandise videos, and music products offered by Sony Signatures and other Santana vendors. Ability to purchase merchandise On-Line will be added as soon as security and privacy issues have been resolved on the Internet. But, until then, we'll continue to keep you informed about the latest and greatest Santana products available!

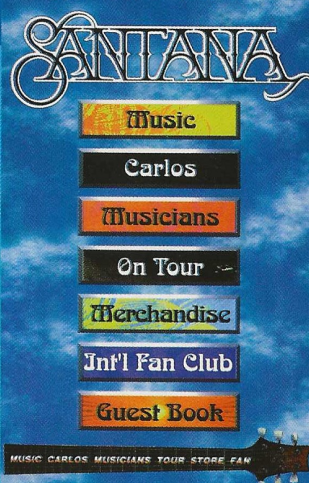
Guest Book: If you stop anywhere, were hoping you land here and spend a few moments. This is where you, fans and friends, can have a really powerful impact on the Santana site. Sign in to our guest book, as hundreds of visitors have already, and leave us your comments and impressions. Your reviews are important to us, and to Carlos! All guest book comments are downloaded each week and distributed to Carlos, as well as our staff, and Web site developers. We need your help to keep our site useful and pertinent, and promise to keep listening to your recommendations and your advice.

Finally, we're most sincerely grateful to all the artists and developers who provided us with their expert guidance and advice, allowing us to create a site which we believe is a feast for the soul. We're proud of the site and invite you to stop by regularly and often!

Wed especially like to thank and congratulate Web Marketing the San Rafael-based internet developer, who so capably captured the consciousness and spirit of Santana.

Dianne Garcia

<http://www.santana.com>



New!
Harmonious Convergence
Shirt item 94274



FOR CREDIT CARD ORDERS IN THE U.S. Call **1-800-577-9090, ext. 100**
Mail orders to Sony Signatures, Box 870, Red Bank, NJ 07701, fax orders to **908-219-0172**.

Item #	Description	Size	Quantity	Price	Total
Shipping and handling:					
	\$50.00 or less	Add \$6.00			
	\$50.01 - \$100.00	Add \$8.00			
	Over \$100.00	Add \$10.00			
	Guitar orders	Add \$35.00			
Add \$10.00 to Canadian orders; \$15 for other countries. In addition, customs and duties are the responsibility of the customer. Prices valid through February, 1997. Offer good while supplies last.					
				Subtotal	
				State Sales Tax/Int'l Fee	
				Shipping/Handling	
				Total	

WHERE CAN I FIND IT?

For those of you out there still trying to locate various Santana product here is a place to check. We have been advised by Tower that their 800 telephone number can be accessed from international locations.

**TOWER MAIL ORDER: 1-800-648-4844 • Tel • 1-800-538-6938 • Fax
212-982-7400 • Tel outside USA • 212-674-8792 • Fax outside USA**